

Cynthia Pan

Creative Strategist
Digital Designer

Cynthia is a digital designer who is passionate about blending **photography**, **CGI**, and **design** to craft tailored creative solutions for key industries, including automotive, fashion, art, entertainment, and technology.

She skilfully leverages **Adobe Creative Suite** and **Blender** to produce compelling 2D visuals, photorealistic 3D renders, and animations, aiming to deliver impactful and engaging artistic experiences.

Skills



Adobe Creative Suite

Photography

3D Creation

Design

Video Editing

Brand Strategy

Visa

Eligible to work in the UK



I have a **Youth Mobility Scheme Visa** which allows Full-Time Employment. Thank you!

Projects Overview

1. *Orbital Bloom - Interactive Digital Biome*

2. *Nano x Arch - Sustainable Spatial Design*

3. *Sanrio Hello Kitty Cosmo*

Light & Shadow Exhibition

- 3D Character Design

4. *Polaroid Memory - City of London*

- CGI Short Film

5. *What's Good About Life?*

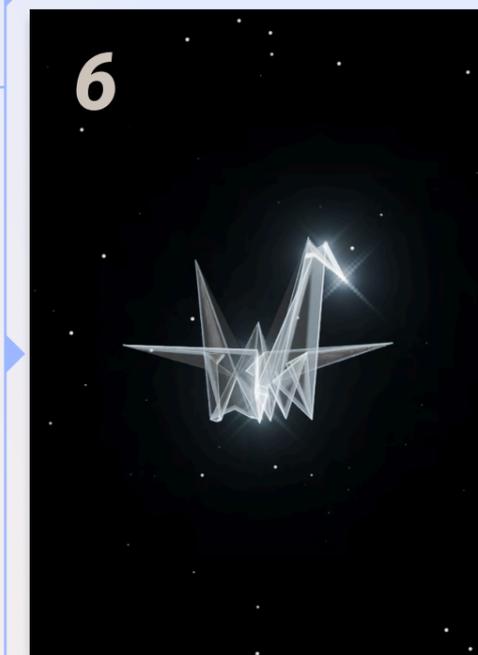
- CGI Personal Work

6. *3D Creation*

7. *Photography*

Thank you for reviewing

Portfolio 2025



Orbital Bloom

To address the climate crisis and promote greening the built environment, public engagement with the energy infrastructure of buildings, workplaces, and homes is essential. **Orbital Bloom** combines data processing and digital arts to create new ways of living and engaging with sustainability data, enabling users to visualise and understand the carbon footprint of their buildings.

As a designer within the team, Cynthia contributed to the design of the digital biomes which acts as a creative and accessible interface for energy information systems, transforming real-time energy data—including water, electricity, and gas usage—into interactive artworks, provides individuals and communities with digital tools to better understand their impact on the environment and to work towards building sustainable futures.



Role:

Service Design

3D Assistance

Photo Retouching

Concept Development

Awards and Recognitions:



Terra Carta Design Lab
Honorable Mention



Artwork projected on Windsor
Castle for the **Coronation Concert**

Digital Biomes - 3D Animated Video: <https://youtu.be/VDRfF3SkzGQ>



3D Concept & Elements Design



Hydra

The **Hydra** Domain, symbolic of water conservation, gives life to the entire planet or landmass through its flowing rivers and rainfall.



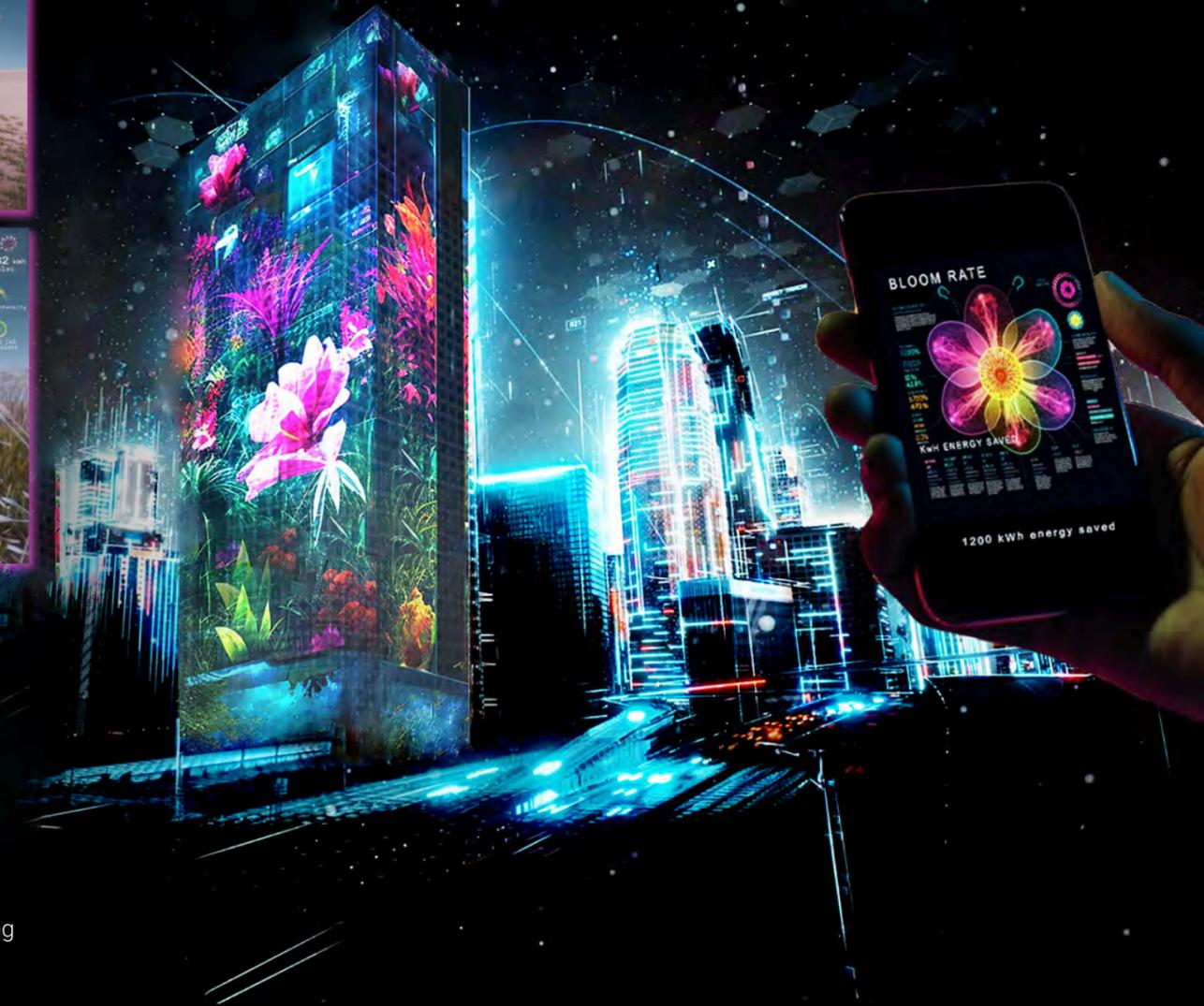
Fauna

The **Fauna** Domain, fuelled by responsible gas usage, supports a variety of life forms.



Astra

The **Astra** Domain, representing electricity conservation, illuminates this world with its stars and bioluminescent plants.





Curation 3D Assistance Spatial Design

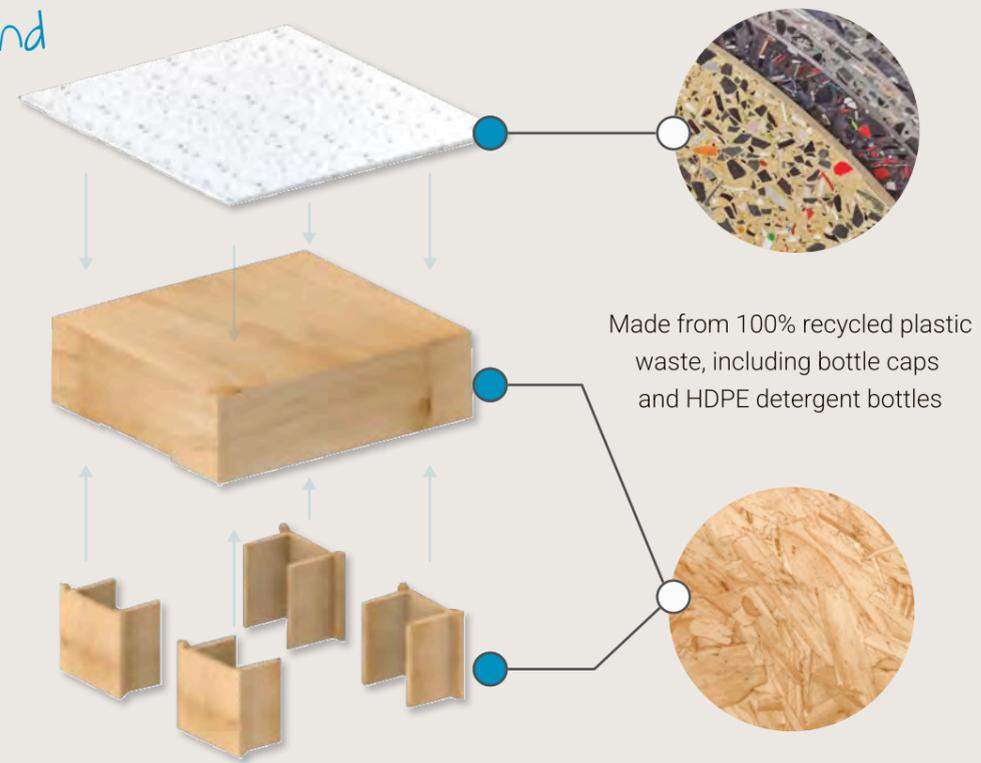
“Cherishing Food” is an exhibition that creatively explores the topic of food through design, art installations, imagery, and data visualisation. As part of the curatorial team at Design Society, Cynthia initiated the collaboration with **NANOxARCH®** —a partner specialising in sustainable materials for architectural spaces—to customize modular stands made entirely from recycled materials, aimed at inspiring the public about material reuse and innovative display methods.

The exhibition adheres to a sustainable design principle based on the **3Rs—Reduce, Recycle, Reuse**. Our aim is to lead visitors to envisage the future of food, urging consumers to reduce waste and cherish food, and contributing to a more environmentally friendly planet collectively.

Bespoke Stand
Design for
Exhibition



*Sustainable Materials Display



Made from 100% recycled plastic waste, including bottle caps and HDPE detergent bottles

Agricultural waste, Crop straw, transformed into alternative materials for traditional wood

Features modular fixtures for easy disassembly and reuse after the exhibition





77.9K

Polaroid Memory

City of London



1,579



10.5K

Instax Polaroid is a unique form of photography. Renowned for its ability to instantaneously capture life's beautiful highlights, in an era of rapid technological progress and into the near future, Cynthia explores how these precious moments can be revisited through new digital formats.

Collaborating with Vincent Su, a short film producer, using the medium of Instax Polaroid, and in the format of a **Mini Film**, we showcased the timeless beauty of Polaroid memories by adding a touch of magic with 3D animation. Utilising the latest technologies such as 3D scanning and CGI, we revolutionise the way memories are preserved, transforming them into stunning, immersive 3D experiences.



Role:

Filming

Storyboard Creation

3D Modelling

CGI Assistant

Rendered Image Retouching

Video Editing

Work in Progress



Storyboard



Filming



3D Scanning



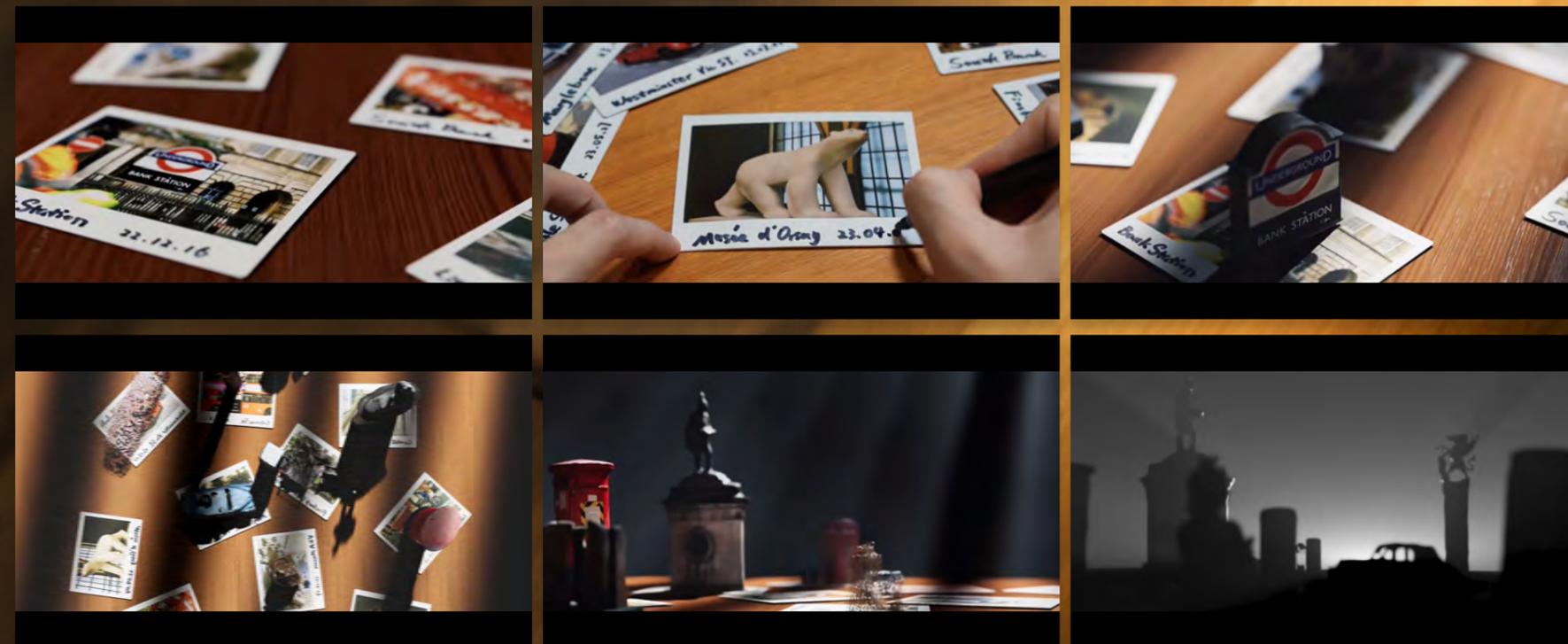
Filming



Animating

Watch Full Video:

<https://www.youtube.com/watch?v=hap9SODBlhQ&t=5s>



(Film Highlights)



*Scene Rendered

Sanrio®

HelloKitty Cosmos



LIGHT & SHADOW EXHIBITION



With its expansive scale, creative design, and cutting-edge interactivity, **Hello Kitty Cosmos**—a light and shadow exhibition—integrates advanced technologies such as holographic projection, motion-capture systems, and light-art installations to create a healing and charming paradise that reinterprets themes of friendship, kindness, and future aspirations.

The exhibition features reinterpretations of Hello Kitty through painting, sculpture, and mixed media, showcasing 38 original works by 21 contemporary artists. As a **Creative Designer** representing MOXIMOXI Design Studio, Cynthia designed and rendered sculptures and paintings for artist FATKO and MOXIMOXI to be displayed in the most eye-catching locations within the space, offering a fresh perspective on this cultural icon.

Character Design

3D Modelling

3D Rendering

Photo Retouching



MOXIMOXI x HelloKitty

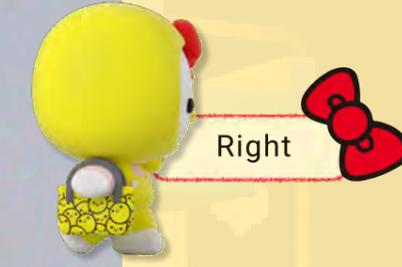
SMILE-EMOXI is an artistic element representing MOXIMOXI Design Studio, designed to bring smiles and joy to people through the simplest and most direct visual expressions. The interpretation of Hello Kitty in this context is to continue spreading joy, optimism, and comforting energy by carrying a smiley bag filled with happy faces alongside her.



*Exhibits in Display during HelloKitty Cosmo Exhibition



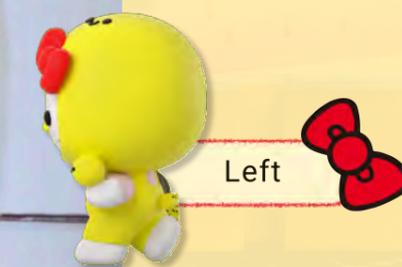
Front



Right



Back



Left

FATKO x HelloKitty



In Display



FATKO is a street-style doll brand which has become a central figure in China's trendy toy industry. For this interpretation, we intended to incorporate a cute Hello Kitty style into the street-style doll, creating a new look that FATKO fans have never seen before.



2D Illustrations



3D Modelling & Rendering

WHAT'S GOOD ABOUT LIFE?

As part of Cynthia's creative development, she initiated the series of digital artworks titled **What's Good About Life**, which explores the intersection of physical photography and digital interactivity. Her works are vibrant and whimsical, reflecting Cynthia's personality and her pursuit of creating engaging and innovative content. Her goal is to inspire audiences and encourage them to cherish life.

With a keen eye for the beauty of life, the series What's Good About Life showcases Cynthia's unique perspectives, highlighting her view of the world with a playful touch of animated elements. The approach of portraying her life through CGI real scene synthesis projects has attracted widespread attention on social media.



- Solo Work
- 3D Modelling
- 3D Rendering
- Photo Retouching
- Filming
- Video Editing
- CGI
- Animation



Floral Photo Booth



[Click to View the Animated Video](#)

Olympic Rings



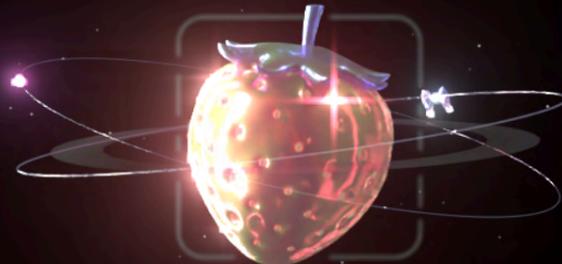
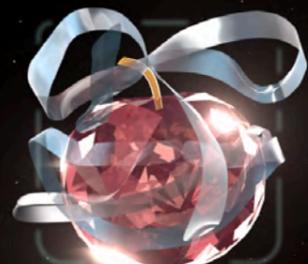
[Click to View the Animated Video](#)

Y2K it!



[Click to View the Animated Video](#)

3D Modelling Personal Work Animation Link

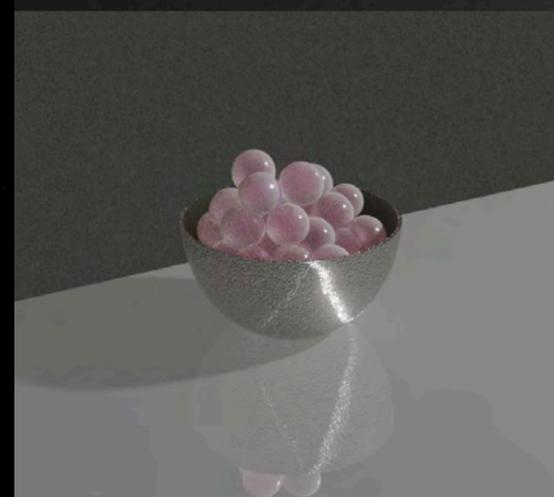


3D Modelling

3D Rendering

3D Animation

Cynthia is also a freelance blender artist with Rival, a VR platform and 3D social online community based in London, UK.



Experience with:

Canon

Fujifilm

Leica

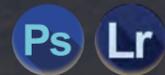
Sony



Photography Work

Ranging from Travel, Commercial and Street Photography, Cynthia shares her way of seeing the world through different camera lenses she carries.

From Film to Digital photography, she aims to ensure that every shutter she presses captures a feeling, a story, and an atmosphere that matches the narrative she wants to tell, creating a visual experience that provoke wonders.



Series "Snow in Motion"

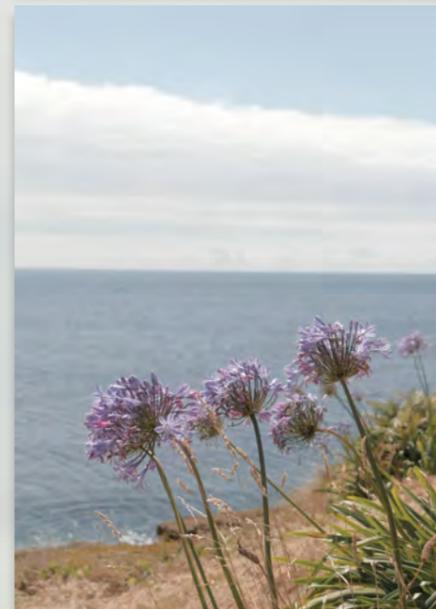
RETO

-Cycle & Shoot

In collaboration with camera brand RETO, Cynthia shot a photo series for the newly launched PANO camera. The imagery captures scenery encountered during cycling journeys – embracing a 'pause and shoot' philosophy to discover summer's beauty through the PANO lens.



** for brand campaigns only*



Academic Experience



BA Interactive Arts & Technology 2020

Vancouver, Canada

3D Animation Spatial Design UI Design Graphic Design
Interactive Arts Material Design UX Design Moving Images



Royal College of Art

Accenture Song NatWest Group

MA Service Design 2023

London, UK

Project Partners

Brand Management 2023 (Certificate)

London, UK



Work Experience

2018



Public Relations Intern

Elevated luxury prestige through high-impact PR campaigns

2021 - 2022



Curator

Translated concepts into spatial fantasies for curated exhibitions

2023 - 2024

Orbital Bloom

Digital Designer

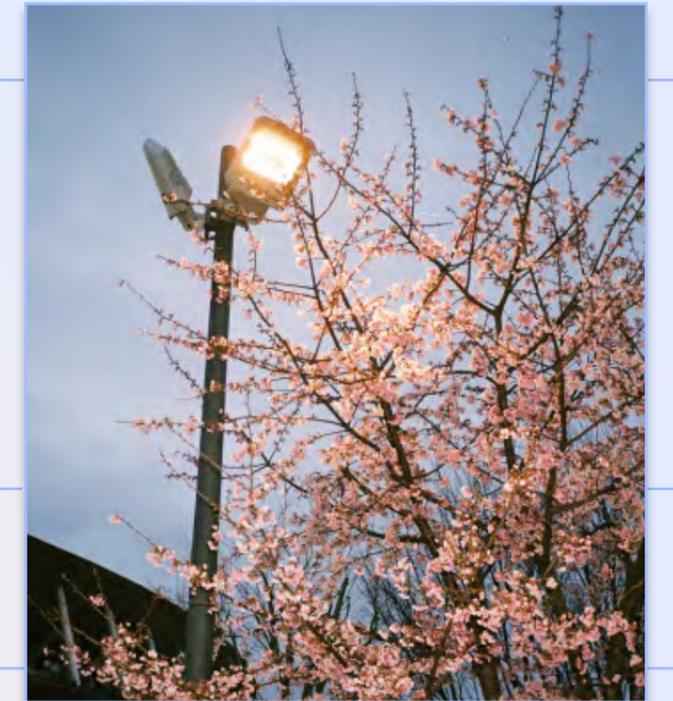
Designed 3D futuristic and immersive digital biome

2024 - Present



Creative Strategist / 3D Designer

Architected visionary brand ecosystems



Film Photography by Cynthia Pan

Thank you

Thank you for your time ;)

Portfolio: www.cynthia-pan.com

Tel: +44 7549961796

Email: cynthiapan0718@gmail.com